



"High Art" center started its activity in 2005 in Yerevan and became the leading independent platform for the cultural promotion of the Armenian classical and contemporary art.

The history of Armenian art is rich and roots in the deep past. It is closely tied with the world culture and has an incredible layer of traditions in painting, miniature, sculpture, architecture and decorative arts. That deep tradition allows modern creators of Armenian origin in various parts of the world to inspire endlessly and gain worldwide recognition. But, at the same time, the fact that about 9 million Armenians have communities and live in the 60 countries of the world, brings our center to an objective goal - to combine the Armenian art on global interactive platform. To examine its interlacement with the other cultures. To build the foundation for a multicultural projects. To "write" and actively participate in the formation of modern Armenian and world art.

We strive to focus the attention of a worldwide audience to the variety of artistic life in our country as well as to open borders for Armenian audience. That is why last 3 years "High Art" constantly participates in recognized international art events and presents both acknowledged and perspective authors of Armenian origin. In particular, in 2012, the work of the great Armenian sculptor, graphic& artist Yervand Kochar, has been recognized as one of the best works of ARTMONACO festival exhibition. The masterpiece is established in 1927 and represents the first creation of "space art". This year, "High Art" center again won the prize at ARTMONACO by presenting a sculptural composition of Vladimir Petrosyan (Hogan), "The Rite".

Today we are developing 3 directions. "Masterpiece" art gallery is preserving and enhancing the collection of classics and brilliant representatives of the modern art (www.shedevr.am). AA Auction house develops a transparent market in sales of art products and expanding into the international market of on-line trading (www.aauction.am). Internet platform **www.Hi-artonline.com** is planning to become a multifunctional art resource. It includes a democratic art shop on the Internet, arranges events and activities, as well as promotes the trends of modern Armenian fine art, as well as art crafts.

The founders, management and resource review committee is making every effort to create and increase worthy collection that preserves the best traditions of high art, but at the same time and do not forget that people should buy magnificent works for very affordable prices.

It is important to us to make the auctions and promotions, online sales and cooperation with authors, galleries and organizations easy and open.

www.hi-artonline.com

www.aauction.am

www.shedevr.am

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